

## L. David Marquet, Author

Student of leadership and organizational design, former nuclear submarine Commander, and named one of the Top 100 Leadership Speakers by Inc. Magazine. David is the Author of the Amazon #1 Best Seller: *Turn the Ship Around!*, and *The Turn the Ship Around Workbook*. David's recently released book, *Leadership is Language*, is a Wall Street Journal Bestseller.

David Marquet imagines a work place where everyone engages and contributes their full intellectual capacity, a place where people are healthier and happier because they have more control over their work—a place where everyone is a leader.

A 1981 U.S. Naval Academy graduate, Captain Marquet served in the U.S. submarine force for 28 years. After being assigned to command the nuclear powered submarine USS Santa Fe—then ranked last in retention and operational standing—he realized the traditional leadership approach of “take control, give orders,” wouldn't work. He “turned the ship around” by treating the crew as leaders, not followers, and giving control, not taking control. This approach took the Santa Fe from “worst to first,” achieving the highest retention and operational standings in the navy.

After Captain Marquet's departure, the Santa Fe continued to win awards and promoted a disproportionate number of officers and enlisted men to leadership positions, including ten subsequent submarine captains. Stephen R. Covey said it was the most empowering organization he'd ever seen and wrote about Captain Marquet's leadership practices in his book, *The 8th Habit*.

Captain Marquet is the author of *Turn the Ship Around! A True Story of Turning Followers Into Leaders*. *Fortune* magazine named it the #1 must-read business book of the year, and USA Today listed it as one of the top 12 business books of all time. He is also the author of *The Turn the Ship Around Workbook*, which is a companion workbook for implementing Intent-Based Leadership.

David's new book, *Leadership is Language*, is the new playbook for leaders. “It's time to ditch the Industrial Age playbook of leadership.” This book provides a structure as well as the specific language for dramatically improving decision-making and execution for teams. In addition to being a Wall Street Journal and Washington Post bestseller, *Leadership is Language* has been named the Business Book of the Month by The Financial Times of London.

Captain Marquet retired from the Navy in 2009, and now speaks to audiences live on-line, recorded and in-person around the globe who want to create empowering work environments that release the passion, initiative, and intellect of each person. This bold and highly effective framework is summarized as “give control, create leaders.”

