

# LEGAL TECH

CASES & EXPERTISE

- \* ARTIFICIAL LAWYER
- \* HUSQVARNA
- \* SYNCH
- \* JUNIPER
- \* SIGNIFY (formerly known as Philips) & TILBURG UNIVERSITY
- \* AARHUS UNIVERSITY
- \* GOOGLE
- \* TELIA COMPANY
- \* RAMBØLL MANAGEMENT CONSULTING



relevence\*

EXPERTICON

PARTNERS:

ADVOKATWATCH ITwatch

## PARTNERS

### ADVOKATWATCH

AdvokatWatch is a leading business media covering the legal sector in Denmark. We cover Danish law firms' profiles and operations as well as inhouse law departments of enterprises operating in Denmark. AdvokatWatch reports on strategy, leadership, economic results, rankings, innovation, profiles, talents and careers. We deliver high quality, credible, independent, critical and fair business journalism.

### ITwatch

ITWatch closely follows Danish IT and telecommunication players, focusing on the businesses behind the products. We cover strategy, management, results, competition, policy, orders, acquisitions, innovation, careers, job moves and much more. ITWatch delivers independent, critical and fair journalism about the large, leading firms – but also the subcanopy of small and medium-sized businesses that form the backbone of Denmark's private sector and general society.

## WHO WILL ATTEND

We're gathering a diverse set of lawyers, inhouse counsels, technologists, and other legal innovators.

## LIST OF SPEAKERS

– will be updated continuously

### Moderator:

**Henrik Duedahl Høyer**, Partner, *Experticon*

- \* **Richard Tromans**, Founder, *Artificial Lawyer & Tromans Consulting*
- \* **Hans Albers**, Chief of Staff & Associate General Counsel International Legal Services, *Juniper Networks*, and President *ACC Europe*
- \* **Carmelo Fontana**, Senior Regional Counsel, *Google*
- \* **Ulf von Hofsten**, Corporate Counsel - Head of Legal Tech, *Husqvarna*
- \* **Magnus Sundqvist**, Head of Digital Services, *Synch Advokat*
- \* **Anna Rzewuska**, Group Legal Counsel, *Telia Comp*
- \* **Peter Istrup**, PhD-scholar, *Aarhus University*, *BBS Legal Faculty*, former lawyer and chairman of the *Danish Corporate Counsel Association*
- \* **Erik P.M. Vermeulen**, Senior Legal Counsel, *Signify* & Professor of Business & Financial Law, *Tilburg University*

## BREAK-OUT SESSION SPEAKERS

- \* **Anders Permeus**, CEO, *Pactumize*
- \* **Søren Kirketerp**, Channel Partner Director, *Risma*
- \* **Rasmus Tønnies**, Head of Contract & Commercial Management, *Rambøll Management Consulting*
- \* **Tomas Kegel Sørensen**, Partner, *Documendo*
- \* **Simon Fouladi**, COO & Co-Founder, *Precisely*
- \* **Rik Nauta**, CEO and Co-founder of *Donna Legal*

# AGENDA

**08.30-09.00 REGISTRATION**  
Morning Coffee

**09.00-09.05 WELCOME**  
Relevant

**09.05-09.20 OPENING REMARKS**

**Moderator:**  
Partner **Henrik Duedahl Høyer**, Experticon

**09.20-10.00 AI, AUTOMATION AND THE NEW APPROACH TO LEGAL SERVICES DELIVERY**

- Why bother with new technology, especially that automates legal tasks?
- Economics - the missing piece of the legal tech jigsaw
- Is there really anything special about legal AI tools?
- AI and automation are part of a bigger picture
- Where is all of this going? A new model for legal services delivery

**Richard Tromans**, Founder Artificial Lawyer & Tromans Consulting

**10.00-10.10 NETWORKING BREAK**

**10.10-10.45 THE RISE OF THE LEGAL OPERATIONS OFFICER**

A defining characteristic of modern business is the continually increasing expectation that GCs run the Legal Department as a business – optimizing resource allocation and effectiveness, redefining the legal department as a value-adding business unit, and bridging relationships with cross-functional teams. At the same time, innovations in

process and technology are changing in-house practice. This all has become the area of expertise of the CLO, a role that is common in the US and is quickly gaining popularity in Europe. In this session, you will learn more about the role of the CLO, the possibilities of legal technology and why it is critical to first understand the underlying processes and data before you can begin to change the way people in your legal department work. Join to learn where to start on your journey to operationalizing the in-house legal function and helping your legal department to deliver better outcomes for your business.

**Hans Albers**, Chief of Staff & Associate General Counsel International Legal Services, Juniper Networks and President ACC Europe

**10.45-11.20 THE HUMAN FACTOR: BALANCING AI IN THE LEGAL PROFESSION**

- The legal tech explosion and its impact on the legal industry
- AI applications in the legal profession: innovating across practice areas
- New skills to provide check and balances for AI disruption

**Carmelo Fontana**, Senior Regional Counsel, Google

**11.20-11.35 NETWORKING BREAK**

**11.35-12.10 RE-ENGINEERING LEGAL: HOW INNOVATION AUGMENTS DELIVERY OF LEGAL SERVICES**

Not if but when: the rise of legal tech in-house. Designing a watertight use case: how to avoid failed technology rollouts. Current pilots: chatbot, contract generator and AI-powered contract review. Bear traps to avoid: our lessons learned

**Anna Rzewuska**, Group Legal Counsel, Telia Comp  
*Anna Rzewuska is a Group Legal Counsel at Telia Company, where she advises the Sourcing organization on the whole range of issues arising in their line of business, with a particular focus on contracts, IT, IP, data privacy and telecoms law.*

*Having a vested interest in legal industry foresight, Anna actively explores, interprets and experiments with legal tech tools in her quest to re-invent delivery of legal services.*

*Anna holds LL.M. from Stockholm University and M.A. in Scandinavian Studies from Gdansk University*

**12.10-12.25 LEGAL TECH TRENDS 2019**

**Dan Storbæk**, Partner, Experticon

**12.25-13.25 FROKOST**

**BREAK-OUT SESSIONS**

**13.10-13.35 BREAK-OUT SESSION – LEGAL TECH TOOLS**

Legal tech suppliers will show case and talk about the latest technology and trends in three tracks

**Lokale 1 How Legal can turn their business teams into contract champions**

Precisely aligns the legal department with the rest of the business by intelligently enabling the business side to be more self-serve while still keeping them within legal's pre-approved guidelines.

Their AI-powered automated contract management platform enables professionals all over the world to become contract champions.

## PROGRAM

Enjoy the benefits of human-centric contract creation, streamlined approvals, e-signing, metadata management, digital archiving and smart monitoring of all your contracts - all in one place.

*Simon Fouladi, COO & Co-Founder, Precisely*

### Lokale 2 The Future of Compliance

Legaltech is on the rise, changing the dynamics of the legal industry. Learn why it is important to stay up to date with the technological advances, and how RISMA Systems' GRC platform can simplify all your Governance, Risk and Compliance tasks. Having all your GRC activities in one place will give you a full overview of your efforts and makes it possible to manage GRC on all fronts.

*Søren Kirketerp, Channel Partner Director, Risma*

### 13.35-13.40 SHORT BREAK

### 13.40-14.05 BREAK-OUT SESSION – LEGAL TECH TOOLS

Legal tech suppliers will show case and talk about the latest technology and trends in three tracks

### Lokale 1 BUSINESS LEADS AS THE GUIDING STAR IN SOFTWARE SELECTION

Presentation on how to ensure that software acquisition is controlled by the business – and examples on simple software solutions.

*Rasmus Tønnies, Head of Contract & Commercial Management, Rambøll Management Consulting*

### Lokale 2 Pactumize & Cases – Axel Springer (De) And Others

PACTUMIZE is a SaaS contract automation tool that enables companies to configure contracts in a user-friendly interface and let business users draft their business contracts. Pactumize's next offering is a contract negotiation room including collaboration, authorization administration, internal approval, digital signing. Business users can draft and negotiate deals with a counterparty, using configured and pre-approved legal clauses for an efficient, cost-effective and GDPR compliant system.

AXEL SPRINGER is a German media group – Europe's largest – and has been using Pactumize since 2017. The presentation of the case will illustrate how AXEL SPRINGER has implemented Pactumize products.

The presentation focus on other CASE experiences with Pactumize solutions:

- A transfer pricing solution made with DELOITTE SE for company groups
- A solution for banks' management of corporate bonds
- A solution for insurance companies' handling of claims settlement
- A purchasing contract in the automotive industry with the opportunity for the purchaser to negotiate and finalize the agreement in the negotiation room.

*Anders Permeus, CEO, Pactumize*

### 14.05-14.10 SHORT BREAK

### 14.10-14.35 BREAK-OUT SESSION – LEGAL TECH TOOLS

Legal tech suppliers will show case and talk about the latest technology and trends in three tracks

### Lokale 1 Få din egen White label dokument portal

Forlæng din hjemmeside med en White label dokumentportal og spar mere end halvdelen af tiden på dokumentoprettelse ved intern brug. Ved at publicere og sælge dem til klienterne, kommer klienten helt ind på livet af jeres virksomhed, hvilket skaber en "lock-in" effekt – jeres klienter vil aldrig gå andre steder hen fremadrettet. Alle paradigmer kan digitaliseres med vores designer uden at ændre i koden.

*Tomas Kegel Sørensen, Partner, Documendo*

### Lokale 2 Gain back 20 hours in 2020

The fastest-growing firms find ways to spend an extra 1-2 hours a week on billable work.

Whilst it's easy for tedious, robotic tasks to eat up hours or even days of your workweek. Getting even a few of those moments back can make a big difference. Join us for a quick dive into some of the new AI (Assistive Intelligence) technologies that are overhauling work tasks and making everyday work just a little bit more productive and fun.

*Rik Nauta, CEO and Co-founder of Donna Legal*

### 14.35-14.50 NETWORKING BREAK

#### 14.50-15.25 THE NORDIC MARKET FOR LEGAL SERVICES

With 330 years of innovation Husqvarna has seen its share of disruption and change. Its legal team needs to be innovative and agile and as we move into the digitized era legal tech is more important than ever before. Learn how Husqvarna and Synch in close collaboration have developed an AI-tool for review of Data Processing Agreements.

**Ulf von Hofsten**, *Corporate Counsel - Head of Legal Tech, Husqvarna*

**Magnus Sundqvist**, *Head of Digital Services, Synch Advokat*

#### 15.25-16.00 SMART CONTRACTS FROM A LEGAL PERSPECTIVE.

Terminology, considerations and challenges

**Peter Istrup**, *PHD Scholar at Aarhus BBS – Aarhus University, Legal Consultant & Chairman of the Danish Corporate Counsel Association*

#### 16.00-16.10 NETWORKING BREAK

#### 16.10-16.50 THE RISE OF LAWYERS IN A DIGITAL AGE

Being a lawyer has never been more exciting. New technologies, such as artificial intelligence, blockchain and smart contracts, are transforming what it means to be a lawyer. And understanding and adapting to these changes is the key challenge facing every lawyer today. It is a time of great uncertainty in the legal profession, but it is also a time of great opportunity. Today we literally have the opportunity to define what the “lawyer of the future” will look like; and to imagine the likely role and function of lawyers in the near future, we need to

start by developing a much better understanding of how disruptive technology is changing our world.

**Erik P.M. Vermeulen**, *Senior Legal Counsel, Signify & Professor of Business & Financial Law, Tilburg University*

#### 16.50-17.10 AWARD CEREMONY - ÅRETS LEGAL TECH FIRMA I DANMARK

#### 17.10-18.00 NETWORK RECEPTION

## REGISTRATION & VENUE

### REGISTRATION FEE

#### EARLY BIRD BY 24 OCTOBER 2019

DKK 4.500,- (+ VAT)

#### REGULAR FEE AFTER 24 OCTOBER 2019

DKK 5.500,- (+ VAT)

3 delegates from the same company, that register at the same time, pay the price of 2

Registration fee includes conference delegate material, refreshments and lunch. Accommodation is NOT included.

Discounts cannot be combined

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### WHERE

Charlottehaven, Hjørringgade 12C, 2100 København Ø  
Tel.: +45 3527 1500

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### WHEN

Tuesday 26 November 2019

### REGISTRATION

Registration at [info@relevent.dk](mailto:info@relevent.dk)  
– please contact +45 28305445 or +45 41951429 with any questions.

Cancellations must be given in writing to [info@relevent.dk](mailto:info@relevent.dk) and will be subject to a fee.

Cancellation fee before 12 November 2019  
- 10% of registration fee.

Cancellation fee before 22 November 2019  
- 50% of registration fee.

Cancellation fee from 22 November 2019  
– no refund, thus 100% of registration fee.

To avoid cancellation fees – you may transfer your registration to a colleague.

Please inform Relevent prior to the conference in writing to [info@relevent.dk](mailto:info@relevent.dk)